



PRESENTS

# WHO CARES AND WHY DOES IT MATTER? UNDERSTANDING RESEARCH IMPACT.

## Apply now!

The goal of this training is to give early career researchers tools to reflect on the potential impact of their research.

The workshop will focus both on practical and intangible impact, moving away from a strictly utilitarian view of the value of research outputs. Through a set of curated case studies, participants will explore how to engage with both academic and non-academic audiences by understanding how the same research output may generate very distinct interest.

**Instructors:** Thiago Carvalho & David del Álamo (Fellowsherpa)

**Dates:** 15<sup>th</sup> of October (9:30-13:00)

**Location:** Aula Room (PRBB 4<sup>th</sup> floor)

**Level:** Beginners

**Maximum n° participants:** 30

**Contact** [training@crg.eu](mailto:training@crg.eu)

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