

PRESENTS

DATA VISUALIZATION AND **INFOGRAPHIC DESIGN** 1-day Training Workshop Organized at IBEC Apply by: 30th June 2019

The workshop aims to provide participants with an accessible and comprehensive introduction to data visualization - the visual analysis and communication of data.

## Date & Place: 17th October 2019 / 9-17h – IBEC Trainer: Andy Kirk, Visualising Data

Content will be delivered through an energetic blend of teaching, discussion, individual practice and group work. Topics covered include among others:

- Assessing the physicality and meaning of your data
- The skill of graphical literacy

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- The influence of an editorial approach to data-driven design
- Fundamental visualization design principles
- The role of different chart types and how they tell different stories
- Colour theory and best practices
- The importance of annotating for assistance and insight
- The power of interactivity and animation

## **Contact training@crg.eu**

More information

