

CRG Biobusiness School 2021



27th - 30th April 2021

Organized by:



*An introductory session is going to be organized on the 20th of April 2021 (10am-11am)

Day	Outline agenda
1	Welcome and introduction
	Keynote speaker
	The entrepreneurial journey
	Team development
	Identification and selection of venture idea
2	Solving problems
	Social impact and financial impact
	Presentation and Q&A: guest entrepreneur
	Market and customer analysis of venture
3	Competitive dynamics and positioning
	Developing a value proposition for your venture
	Presentation and Q&A: guest entrepreneur
	Market testing (with real customers)
	Pitch training and practice
4	Funding and finance
	Funding panel discussion
	Pitching your venture in front of judges

	Results, feedback and awards
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Expectations from participants

The BioBusiness School is a rewarding, exciting but intense program. We expect participants to be fully engaged throughout the program which includes 1 to 1,5 hours of homework in the evenings. You will be working in groups and so your commitment will be not only to yourself, but also to your fellow group members.

However, we recognise that you continue to have your own responsibilities and deadlines. For that reason, we will be only starting at 09h30 every morning and will finish at 16h00. In addition, there will be a 1,5-hour lunch break each day which will be for you to eat, rest (perhaps) and also keep up to date with your other tasks.