

## From Science to Business will prepare participants to:

- Get acquainted with the business world and learn how companies create value for society and for themselves: providing more, better and healthier food, a cleaner, healthier and safer environment, and a longer and better quality of life and wealth.
- Understand the framework within which companies work and how they create value in a competitive environment.
- Understand the new venture creation process, and the role that science/technology plays in it.
- See that new venture creation needs scientists and engineers, and that entrepreneurship can be an attractive career path.

When: Welcome event: June 11 at

17:00h

Classes: June 12-14 from 9:00h-

18:30h

Where: Classes at ESADECREAPOLIS

(Avd de la Torre Blanca, 57

08172 San cugat,

Barcelona)

Welcome event at BIST (C/Comte d'Urgell 187, Recinte

Escola Industrial,

Building 12 (BIST), 08036

Barcelona)

**Who:** Senior researchers, postdoctoral

fellows and last year doctoral students at BIST research

institutes

Check with your institute's organizers to register.













